

Contact Info

Instructor: Dr. Scott McKenzie, MBA, JD, LL.M

Phone: (407) 615-9865 (Mobile/Text)

Email: smckenzie8@valenciacollege.edu

Campus: West Campus – Division of Business

Office Hours: By Appointment (Office & Zoom)

Canvas Support Hotline: (407) 582-5600

Course Info

Building/Room: Online

Meeting Time: Online

Credit Hours: 3

Textbook: Mayer, D., Warner, D., & Seidel, G. (2012). *Business Law and the Legal Environment*. Saylor Foundation.

Retrieved from

<https://open.umn.edu/opentextbooks/textbooks/273>

Course Description & Prerequisites

Introduction to law, its social forces, and agencies for enforcement; effects of governmental regulation on business and society, including environmental law, community planning and consumer protection; contracts; personal property, including bailments and sales.

Prerequisites: ENC 1101 or ENC 1101H or ENC 1210 or GEB 1011 or IDH 1110 or OST 1335.

Topics & Areas Covered

The Legal, Social, and Ethical Environment of Business

- Nature and Sources of Law
- Court System and Dispute Resolution
- Business Ethics, Social Forces, and the Law
- Constitution as the Foundation of the Legal Environment
- Government Regulation of Competition and Prices
- Administrative Agencies
- Legal Environment of International Trade
- Crimes
- Torts
- Intellectual Property Rights and the Internet
- Cyber law

Contracts

- Nature and Classes of Contracts: Contracting on the Internet
- Formation of Contracts: Offer and Acceptance
- Capacity and Assent
- Consideration
- Legality and Public Policy
- Writing and Electronic Contract Forms
- Interpretation of Contracts
- Third Persons and Contracts
- Discharge, Breach, and Remedies of Contracts

Sales and Leases of Goods

- Personal Property and Bailments
- Supply Chain Management and Risk of Loss
- Nature and Form of Sales
- Product Liability: Warranties and Torts
- Obligations, Performance, and Remedies

Major Learning Outcomes with Evidence, Core Competencies, and Indicators

At the completion of this course, students should be able to describe the sources of the law.

Corresponding Evidence of Learning

- At the completion of this course, students should be able to explain and differentiate among constitutional law, statutory law, case law, and administrative law.
- At the completion of this course, students should be able to explain and apply provisions of the U.S. Constitution relating to business issues.
- At the completion of this course, students should be able to explain the role of administrative agencies and the process of enacting and appealing an administrative regulation.

Core Competency: Think

Indicators	Assessments
<ul style="list-style-type: none">▪ Think - analyze data, ideas, patterns, principles, perspectives	<ul style="list-style-type: none">▪ Locally developed exam/essay

At the completion of this course, students should be able to explain the structure of federal and state government and court systems.

Corresponding Evidence of Learning

- At the completion of this course, students should be able to identify the levels and names of the courts of the federal and state systems.
- At the completion of this course, students should be able to identify the branches of federal and state governments and explain the roles of each.
- At the completion of this course, students should be able to explain the appeals process.

Core Competency: Think

Indicators	Assessments
<ul style="list-style-type: none">▪ Think - analyze data, ideas, patterns, principles, perspectives	<ul style="list-style-type: none">▪ Locally developed exam/essay

At the completion of this course, students should be able to explain the overview of the process of litigation and alternative dispute resolution.

Corresponding Evidence of Learning

- At the completion of this course, students should be able to explain the steps of a civil lawsuit.
- At the completion of this course, students should be able to compare and contrast alternative dispute resolution options.

Core Competency: Think

Indicators	Assessments
<ul style="list-style-type: none">Think - analyze data, ideas, patterns, principles, perspectives	<ul style="list-style-type: none">Locally developed exam/essay

At the completion of this course, students should be able to apply theories of business ethics to hypothetical problems.

Corresponding Evidence of Learning

- At the completion of this course, students should be able to analyze an ethical dilemma which arises in business and apply an ethical theory to its resolution.

Core Competency: Think

Indicators	Assessments
<ul style="list-style-type: none">Think - analyze data, ideas, patterns, principles, perspectives	<ul style="list-style-type: none">Locally developed exam/essay

At the completion of this course, the student should be able to describe the basic forms of business entities.

Corresponding Evidence of Learning

- At the completion of this course, the student should be able to describe, compare, and contrast sole proprietorships, corporations, partnerships, and limited liability companies.

Core Competency: Think

Indicators	Assessments
<ul style="list-style-type: none">Think - analyze data, ideas, patterns, principles, perspectives	<ul style="list-style-type: none">Locally developed exam/essay

At the completion of this course, students should be able to classify and explain the elements of Crimes and Torts relating to business issues.

Corresponding Evidence of Learning

- At the completion of this course, students should be able to describe the elements of a crime.
- At the completion of this course, students should be able to classify crimes and identify defenses and punishments.
- At the completion of this course, students should be able to discuss the criminal process and contrast it with the civil process.

- At the completion of this course, students should be able to describe elements of a tort.
- At the completion of this course, students should be able to classify types of torts and identify defenses, damages, and remedies.

Core Competency: Think

Indicators	Assessments
<ul style="list-style-type: none"> ▪ Think - analyze data, ideas, patterns, principles, perspectives 	<ul style="list-style-type: none"> ▪ Locally developed exam/essay

At the completion of this course, students should be able to explain patents, copyrights, and trademarks.

Corresponding Evidence of Learning

- At the completion of this course, students should be able to compare and contrast the patents, copyrights, and trademarks.

Core Competency: Think

Indicators	Assessments
<ul style="list-style-type: none"> ▪ Think - analyze data, ideas, patterns, principles, perspectives 	<ul style="list-style-type: none"> ▪ Locally developed exam/essay

At the completion of this course, students should be able to explain contract formation, modification, and enforcement.

Corresponding Evidence of Learning

- At the completion of this course, students should be able to identify and define the requirements of an enforceable contract.
- At the completion of this course, students should be able to define contractual capacity and explain recognized exceptions.
- At the completion of this course, students should be able to recognize and define valid consideration.
- At the completion of this course, students should be able to define the statute of frauds and the parole evidence rule.
- At the completion of this course, students should be able to explain issues relating to interpretation and enforcement of contracts.
- At the completion of this course, students should be able to describe third party contracts, including assignments and novations.
- At the completion of this course, students should be able to describe the manner in which contracts may be discharged.
- At the completion of this course, students should be able to explain remedies in the event of a breach of contract.

- At the completion of this course, students should be able to demonstrate knowledge of principles of contract law including the Uniform Commercial Code.

Core Competency: Think

Indicators	Assessments
<ul style="list-style-type: none"> ▪ Think - analyze data, ideas, patterns, principles, perspectives 	<ul style="list-style-type: none"> ▪ Locally developed exam/essay

These may be covered as discrete topics and/or integrated with other topic areas at the discretion of the professor. These and other topics may be expanded at the discretion of the individual professor and is not intended to be or all-inclusive.

Institutional Core Competencies

This course reinforces the following Valencia Student competencies as outlined online in the Valencia College Catalog, <http://valenciacollege.edu/competencies/> Valencia faculty have defined four interrelated competencies (**Think, Value, Communicate, Act**) that prepare students to succeed in the global community.

1. **Think** – Analyze data, ideas, patterns, principles, perspectives, employing facts, formulas, and procedures of the discipline.
2. **Value** – Distinguish among personal, ethical, aesthetic, cultural, and scientific values evaluating your own and others’ values from a global perspective in the process of learning the discipline.
3. **Communicate** – Identify your own strengths and need for improvement as a communicator employing methods of communication appropriate to your audience and purposefully evaluate the effectiveness of your own and others’ communication.
4. **Act** – Apply disciplinary knowledge, skills, and values to educational and career goals; acting effectively and appropriately in various personal and professional settings, and responding also to changing circumstances.



In this course, through classroom lectures and discussions, and other learning activities, you will further develop mastery of these core competencies.

Evaluation

Exams: There will be four exams. Exam formats will comprise multiple-choice, short answer, and essay questions. The due dates for the Exams are listed in your course outline located at the end of this syllabus. If you experience any difficulties in Canvas, please contact VC Canvas help at 407-582-5600.

The Exams shall be administered via your Canvas course page under the Quizzes Tab and will close automatically on Sunday at 11:59 PM EST, or the designated date as per the syllabus. You are allowed to take each Exam up to two times before the deadline. Remember, the exams shall be taken by 11:59 PM EST Friday; however, if you experience any problems during the week in taking the exam, I will keep the exam open for another attempt until Sunday at 11:59 PM EST. This does not mean that you are to use those extra two days to regularly take your exam. It is to only be used as a last resort. You should have solved all your testing problems by the Friday of that week and absolutely no exceptions will be made for problems incurred after Friday. **Your score for the exam will be the “average” of all your attempts.**

***** **IMPORTANT – PLEASE READ** *****

The Canvas system that you will be taking your exams on has some attributes that you need to be aware of to prevent the failing of an exam. Please note these attributes as follows:

1. You need to take all Exams in Canvas using Chrome or Mozilla Firefox as your browser, NOT Internet Explorer.
2. While taking Exams, be aware of the time clock showing how long you have been in the exam. Your score for that attempt will be the number of questions answered correctly out of the total amount of questions.
3. You must “SUBMIT” your assessment before the clock reaches the time limit as listed in the directions of the exam. Going past this time may result in a zero being given as the score for that attempt and it will be used in the averaging of that exams final score. This is also your responsibility for the midterm and final exams as they are proctored by a testing facility.
4. Also, be aware that the two attempts at each exam do not guarantee that you must have two attempts. I am allowing you up to two attempts so that if something happens on your first attempt, you can retake the exam. If you can take two, uninterrupted attempts, the **average** of the attempts will be used to determine your score for that exam. But if something occurs that prevents you from having two attempts, your score will be the score of the successful attempt you did take. The two attempts are a privilege, not a right.

Discussion Board Postings (Active class participation): Most weeks will have one discussion board topic. Unless otherwise stated, ALL postings must be completed by Sunday evening (11:59 PM EST) for that week. Late postings will not be given credit. Original responses should be 150 – 200 words in length or more and must be posted in the appropriate discussion thread (not as document attachments!). To receive full credit, you must post your response to the initial question AND then respond in 75-100 words in length or more to a minimum of two of your classmates’ posts. You may respond to more than two if you like, please give credit (i.e. citations) to your sources when using words, ideas, or the expressions of others. Also, please use proper grammar. **All viewpoints are welcome, but respect and courtesy in all communication are non-negotiables and required.**

Evaluation (Continued)

Case Studies: You must complete two case studies in this course that will be submitted via Canvas separately. The topics for each case study are provided for and more information can be in Canvas under the Assignments tab. **Each case study can be submitted early, but note the deadlines located in the course calendar.**

If you experience difficulties with Canvas, please contact Canvas Support Hotline at (407) 582-5600 or utilize the chat feature in Canvas located under the Help Button.

Grading Breakdown

Assessment	Total Points	Percentage of Grade
Syllabus Quiz	25	3.5%
Canvas Introduction Activity	25	3.5%
6 Discussion Board Postings (25 points Each)	150	21%
4 Unit Exams (100 Points Each)	400	57%
2 Case Studies (50 Points Each)	100	14%
Total	700	100%

Grading Scale

Points	Percentage	Letter Grade
630 – 700	90% - 100%	A
560 – 629	80% - 89%	B
490 – 559	70% - 79%	C
420 – 489	60% - 69%	D
0 – 419	0% - 59%	F

College & Class Policies

Academic Honesty: All forms of academic dishonesty are prohibited at Valencia College. Academic dishonesty includes, but is not limited to, acts or attempted acts of plagiarism, cheating, furnishing false information, forgery, alteration or misuse of documents, misconduct during a testing situation, facilitating academic dishonesty, and misuse of identification with intent to defraud or deceive.

All work submitted by students is expected to be the result of the students' individual thoughts, research, and self-expression. Whenever a student uses ideas, wording, or organization from another source, the source shall be appropriately acknowledged.

College & Class Policies (continued)

Students will be expected to adhere to the Valencia College Student LifeMap Handbook as it references Valencia College's (College Policy 6HX28:08-11).

Student Code of Conduct: Valencia College is dedicated to the advancement of knowledge and learning and to the development of responsible personal and social conduct. The primary purpose for the maintenance of discipline in the College setting is to support a civil environment conducive to learning and inquiry. Students will be expected to adhere to the Valencia College Student LifeMap Handbook as it references Valencia College's (College Policy 6HX28:08-03).

Student Assistance Program: Valencia College has contracted with a private and confidential counseling service to provide short-term assistance to credit students who need to resolve problems that are affecting their college performance. Examples might include: stress, relationship/family issues, alcohol/drug problems, eating disorders, depression, and gender issues. Students who are experiencing any of these issues and who are enrolled in credit classes at Valencia should call the toll-free number (800) 878-5470 to speak to a professional counselor.

Withdrawal Policy: The student is permitted to withdraw from a class on or before the withdrawal deadline as published in the College calendar. A student is not permitted to withdraw from a class after the withdrawal deadline, which is **July 19, 2024, for this class in the Summer 2024 Semester**. I highly recommend you contact your academic advisor and financial aid counselor as students on financial aid may be adversely affected by withdrawing from classes. The professor is permitted to withdraw a student from the class for violation of the professor's attendance policy with written notification to the student prior to the beginning of the final exam period.

A student who withdraws from a class before the withdrawal deadline will receive a grade of "W." A student who is withdrawn by a professor will receive a grade of "W." A student who is withdrawn for administrative reasons at any time will receive a grade of "W" or other grade as determined in consultation with the professor. Any student who withdraws or is withdrawn from a class during a third or subsequent attempt in the same course will be assigned a grade of "F." Final course grades of "A", "B", "C", "D", or "F" shall be assigned based upon the student's cumulative points earned.

"No Show" Status: Class attendance is required beginning with the first week of class. If you do not attend the first week of class, you may be withdrawn from the class as a "no show." Students who are not actively participating in an online class and/or do not submit the first assignment by the scheduled due date must be withdrawn by the instructor at the end of the first week as a "no show". If you are withdrawn as a "no show," you will be financially responsible for the class and a final grade of "WN" will appear on your transcript for the course.

College & Class Policies (continued)

Attendance: Class attendance is an essential component of your success in this course. **Normally, if you are absent more than two weeks in the semester, you are subject to withdrawal. However, given the COVID-19 Pandemic and the subsequent variant case surges, absences shall be evaluated and discussed with the student to determine if withdrawal action is warranted.** Any student experiencing Covid-19 symptoms (and all variants) are asked to please seek medical attention and refrain from class attendance until safe and recommended to do so. I will work with all students to ensure they can successfully complete coursework. Please know the health and safety of all students are a top priority.

Attendance is recorded each week you attend class (Face-to-Face Courses), submit a discussion question response (Online Courses), and/or submit an assignment or exam (Face-to-Face & Online Courses). You are marked absent each week you do not submit any of the weekly assignments. Logging into Canvas without submitting something does not count for attendance. The academic week runs from Monday at 12:00am EST to Sunday at 11:59pm EST.

If the syllabus notes additional activities that must be completed during a given week or time-period for the student to be viewed as having “attended” the course, those instructions apply in addition to the minimal requirements listed above.

Exams and Assignments: The student is responsible for taking their exams and completing assignments during the week they are assigned. **Assessments & Assignments not submitted by the assigned due dates will have a deduction of 10% per day.** Exceptions to this would be extenuating circumstances such as hospitalization or a death in the immediate family preventing the completion of an exam or assignment must be documented and provided to the instructor. Make up exams and assignments are subject to the approval of the instructor based on documentation provided by the student. Extra credit is not available in this course.

Students must do their own work; there are no exceptions. All written assignments are submitted to an online plagiarism checker. Students who plagiarize or cheat in any way, risk dismissal from the class and expulsion from the college.

Atlas: Students must have an active Atlas account. Students must check their Atlas e-mails regularly as to not miss any important messages from the professor. Missed messages via Atlas or any other medium (in-class, etc.) may affect your grade and are the responsibility of the student.

Learning Support Statement: Learning Support Services provides students with academic support through distance tutoring, face to face tutoring at the campuses, writing consultations, library services, and resources. Tutoring is offered in most academic disciplines including math, science, foreign languages, English for academic purposes (EAP), computer programming and writing assistance for any course. Assistance with library research can be accessed online through Atlas or the tutoring LibGuide. For more information on how to access tutoring and library research assistance, please visit the college-wide Learning Support Services LibGuide at: www.valenciacollege.edu/tutoring

College & Class Policies (continued)

Illness & Emergencies: If you are unable to participate in the course due to illness, family emergency, etc., please communicate with me as soon as possible in order to create a plan to complete any missed assignments so that your learning can progress in your course. In the case of a prolonged online absence, please communicate with me as soon as possible in order to create a plan for the best course of action.

Distance Tutoring & Technology Support at Valencia: You can easily access Valencia's free distance tutoring and tech support from a computer, laptop or mobile device.

Distance tutoring services are provided fully online via Zoom. Through this service, you will receive real-time assistance via a Valencia tutor. Online tutoring is offered in: mathematics, sciences, accounting & economics, computer programming, EAP and foreign languages, and writing.

Online Learning Technology Support services are also available. Students can receive assistance with navigating: Canvas, OneDrive, Zoom, YouTube, and Microsoft Office (Word, Excel, & PowerPoint). Support is also provided for video editing (via iMovie and Movie Maker) and converting documents from a Mac to PC. Tech support is available live (on-demand) via Zoom, by appointment, or via email. Students are encouraged to use the 24/7 Canvas Help located inside Canvas by clicking on the "Help" icon.

To get started using the Distance Tutoring and Learning Technology Support services, please visit www.valenciacollege.edu/tutoring. Through this site, you can view the schedule of tutors/tech support assistants, find available times, learn more about the services, and access a collection of supplemental resources that are available 24/7.

Hours of Operation:
Monday-Friday: 8 am – 10 pm
Saturday & Sunday: 9 am – 7 pm

Microsoft Suite Applications: Students who need Microsoft office (Word, Excel, PowerPoint) can access these applications through Atlas. Please feel free to use the following statement: As a Valencia student, you have access to Microsoft Word (as well as Microsoft Excel, PowerPoint, etc.) free for personal use. You can learn more about accessing these applications in Atlas, on the "My Atlas" tab, right hand column, under "Microsoft Office for Personal Use."

Please note: Brainfuse is our new 24/7 online tutoring and learning hub, which is available to all of Valencia's students. This service is best used as a back-up to Valencia's Distance Tutoring service, not as a replacement. Brainfuse is accessible through Canvas or by visiting www.valenciacollege.edu/tutoring

Academic Accommodations: Students with disabilities who qualify for academic accommodations must provide a Notification to Instructor (NTI) form from the Office for Students with Disabilities (OSD) and discuss specific needs with the professor, preferably during the first week of class. The Office for Students with Disabilities determines accommodations based on appropriate documentation of disabilities.

East Campus Bldg. 5, Rm. 216 Ph: (407) 582-2229 Fax: (407) 582-8908 TTY: (407) 582-1222
 West Campus SSB, Rm. 102 Ph: (407) 582-1523 Fax: (407) 582-1326 TTY: (407) 582-1222
 Osceola Campus Bldg. 1, Rm. 140A Ph: (407) 582-4167 Fax: (407) 582-4804 TTY: (407) 582-1222
 Winter Park Campus Bldg. 1, Rm. 212 Ph: (407) 582-6887 Fax: (407) 582-6841 TTY: (407) 582-1222

Important Dates

Day & Evening Classes Begin	June 18
Proof of Florida Residency	June 18
Drop/Refund Deadline	June 25
Withdrawal Deadline – “W” Grade (11:59 p.m.)	July 19
Independence Day Holiday	July 4
Day and Evening Classes End	July 30
Final Exams	July 22-28
Final grades viewable in Atlas	August 2

Course Schedule* Business Law 1 (BUL 2241 – CRN 32887) Summer 2024

<u>Week</u>	<u>Date & Chapter(s) Covered</u>	<u>Assignments</u>
1	June 18 – June 23, 2024 Introductions, Expectations, & Policies (Chapter 1) Introduction to Law and Legal Systems <i>Read Sections 1.1 – 1.5</i> (Chapter 2) Corporate Social Responsibility and Business Ethics <i>Read Sections 2.1 – 2.4</i> (Chapter 3) Courts and the Legal Process <i>Read Sections 3.1 – 3.8</i> (Chapter 4) Constitutional Law & U.S. Commerce <i>Read Sections 4.1 – 4.5</i> (Chapter 48) Antitrust Law <i>Read Sections 48.1 – 48.7</i>	<ul style="list-style-type: none"> ✓ Complete Syllabus Quiz ✓ Complete Canvas Introduction Activity ✓ Read/Review Chapters 1-4, 48 ✓ Complete DB Q 1

<u>Week</u>	<u>Date & Chapter(s) Covered</u>	<u>Assignments</u>
2	<p>June 24 – June 30, 2024</p> <p>(Chapter 5) Administrative Law <i>Read Sections 5.1 – 5.5</i></p> <p>(Chapter 6) Criminal Law <i>Read Sections 6.1 – 6.6</i></p> <p>(Chapter 7) Tort Law <i>Read Sections 7.1 – 7.4</i></p> <p>(Chapter 8) Introduction to Contract Law <i>Read Sections 8.1 – 8.4</i></p> <p>(Chapter 9) The Agreement <i>Read Sections 9.1 – 9.3</i></p>	<ul style="list-style-type: none"> ✓ Read/Review Chapters 5-9 ✓ Complete DB Q 2 ✓ Submit Case Study #1
3	<p>July 1 – July 7, 2024</p> <p>Exam #1 (Chapter 1-6 & 48)</p> <p>(Chapter 32) Intellectual Property Rights & the Internet <i>Read Sections 32.1 – 32.4</i></p> <p>(Chapter 52) International Law <i>Read Sections 52.1 – 52.4</i></p> <p>(Chapter 10) Real Assent <i>Read Sections 10.1 – 10.4</i></p> <p>(Chapter 11) Consideration <i>Read Sections 11.1 – 11.3</i></p>	<ul style="list-style-type: none"> ✓ Read/Review Chap. 32, 52, 10, 11 ✓ Complete Exam # 1 ✓ Complete DB Q 3
4	<p>July 8 – July 14, 2024</p> <p>Exam #2 (Chapters 7-10, 32, & 52)</p> <p>(Chapter 12) Legality <i>Read Sections 12.1 – 12.4</i></p> <p>(Chapter 13) Form and Meaning <i>Read Sections 13.1 – 13.3</i></p> <p>(Chapter 14) Third Party Rights <i>Read Sections 14.1 – 14.3</i></p> <p>(Chapter 15) Discharge of Obligations <i>Read Section 15.1</i></p>	<ul style="list-style-type: none"> ✓ Read/Review Chapters 12-15 ✓ Complete Exam #2 ✓ Complete DB Q 4
5	<p>July 15 – July 21, 2024</p> <p>Exam #3 (Chapters 11-17)</p> <p>(Chapter 16) Remedies <i>Read Sections 16.1 – 16.5</i></p> <p>(Chapter 17) Introduction to Sales and Leases <i>Read Sections 17.1 – 17.4</i></p> <p>(Chapter 18) Title and Risk of Loss <i>Read Sections 18.1 – 18.3</i></p> <p>(Chapter 19) Performance and Remedies <i>Read Sections 19.1 – 19.4</i></p>	<ul style="list-style-type: none"> ✓ Read/Review Chapters 16-19 ✓ Complete Exam # 3 ✓ Complete DB Q 5

<u>Week</u>	<u>Date & Chapter(s) Covered</u>	<u>Assignments</u>
6	<p>July 22 – July 28, 2024 Exam # 4 (Chapters 18-21 & 31) (Chapter 20) Products Liability <i>Read Sections 20.1 – 20.5</i> (Chapter 21) Bailments and the Storage, Shipment, & Leasing of Goods <i>Read Sections 21.1 – 21.4</i> (Chapter 31) Introduction to Property: Personal Property and Fixtures <i>Read Sections 31.1 – 31.3</i></p>	<ul style="list-style-type: none"> ✓ Read/Review Chapters 20, 21, 31 ✓ Complete Exam #4 ✓ Submit Case Study #2 ✓ Complete Exam DB Q 6

***DISCLAIMER:** At the discretion of the instructor, the schedule, procedures, and assignments are subject to change in the event of extenuating circumstances. However, any such change will be clearly announced. Such changes are designed to deal with unforeseen circumstances that arise during the course. The changes will be intended to benefit the student and will not significantly add to the rigor of the course.